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Oracle Database Ajax & PHP Web Application Development (Oracle Press)



Synopsis

Design and Deploy Highly Responsive Data-Driven Web 2.0 ApplicationsDeliver next-generation user capabilities and client-side services in your Oracle-based Web applications by combining the powerful features of AJAX and PHP. Written by Web 2.0 programming experts, Oracle Database AJAX & PHP Web Application Development shows you how to design faster, lighter, more responsive Web applications while reducing code support and creation time. You'll learn how to develop modular AJAX and PHP code, add dynamically updated content, and implement click-to-edit and drag-and-drop functionality. You'll also get details on incorporating cutting-edge mashup, reporting, and communication features. Build robust Web applications that utilize the latest AJAX, PHP, and modularity techniquesConstruct AJAX and PHP objects, controllers, iframes, and models Simplify programming with reusable modules, open-source libraries, and templatesOptimize scalability, availability, performance, and security Auto-refresh Web pages and execute XML calls using the XMLHttpRequest objectAdd HTML drill-down tables, DOM drag-and-drop, and click-to-edit featuresRetrieve data from external sources using Remote Procedure Calls and Pearl-based servicesSolve browser navigation button, bookmarking, and history tracking issuesAllow end users to customize Web pages using tracking, JSON, and mashupsFacilitate client-side communication with VOIP, IM, targeted reporting, and file sharing

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Customer Reviews

This book was recommended to me during a semester in which I was taking a large number of credits and the books that were provided for my php web development course were not cutting it for helping me learn the course material. This book was like a ray of sunshine in helping me understand PHP coding and practices. I recommend this book both to student and professional web developers as a resource and reference book for both learning and developing PHP coding skills further then they have already been developed.

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